Sunora Foods Signs Memorandum of Understanding to Market Beverages in China

July 14, 2015 - CALGARY, ALBERTA. **Sunora Foods Inc**. ("Sunora" or the "Corporation") (TSX Venture: SNF) is pleased to announce the signing of a Memorandum of Understanding ("MOU") with a major Chinese company. For Sunora, the focus of this MOU will be for the import and marketing of beverages produced in Canada. This MOU is consistent with Sunora's growth strategy of identifying and marketing additional shelf stable products for export from Canada to Asia.

The primary beverages to be included in this potential business relationship will be those related to healthy living. In addition to beverages, the MOU has the potential to open up a wide range of areas for mutual cooperation both inside and outside of China.

President and CEO Steve Bank states: "We are extremely pleased to be able to leverage our commitment to high quality food products around the world and intend to supply additional new food products that are in high demand in addition to food oils. Our global representatives are continuing to capitalize on the demand for high quality products manufactured in Canada. Sunora is dedicated to build on existing relationships while exploring new partnerships to benefit the Corporation and our shareholders."

The Canadian government recently announced investment in the Canadian Food Exporters Association ("CFEA") to assist the Canadian food processing industry gain and maintain access to new international markets. Markets identified by the government include Asia and the Middle East, with a goal of increasing the number of small to medium sized food, beverage and ingredient companies that export their products and increase export sales for Canada's agri-food sector. Additional information on this program and other agri-food related initiatives can be viewed on the Canadian government portal located at:

http://www.agr.gc.ca/eng/home/?id=1395690825741

This MOU is subject to a due diligence review period; and should a definitive agreement be entered into, a press release will provide additional details.

About Sunora Foods

Sunora Foods is a Calgary, Alberta based food oil entity trading and supplying canola oil, corn oil, soybean oil, olive oil, and specialty oils in Canada and internationally under the "Sunora", "Sunera" and numerous private label brands.

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